

CRYSTAL JACKSON

WEBSITE DEVELOPER | PHOTOGRAPHER | CONTENT CREATOR

SUMMARY

Energetic Web Designer with 3 years experience creating and maintaining functional, attractive, and responsive websites for non-profit companies. With each project I bring a clear understanding of modern technologies and the best design practices that transforms ideas into reality.

CONTACT

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EDUCATION

B.S. GENERAL STUDIES

Toccoa Falls College
2011-2015

SKILLS

Web Design
Seo
Content Management
Design Thinking
Front End Coding
Problem-Solving
Computer Literacy
Project Management Tools
Microsoft Office
Strong Communication

SOFTWARE

Filmora
Photoshop
Canva
Final Cut Pro
Sony Vegas
Content Calendar
Reasons (audio software)
FL Studio

EXPERIENCE

PRODUCT PHOTOGRAPHER | GREEN WAVE ELECTRONICS 2023

- Photograph products in studio and on location.
- Manipulated and enhanced photographs (retouching and color correction) through the use of Adobe photoshop to showcase company products.
- Presented quality unique product images and video presentations to the Marketing Manager resulting in successful advertising & marketing efforts.

WEBSIGN DESIGNER | FELIX OMAR HILL 2023

- SEO Optimization and Website design.
- Domain name search and registration.
- Linked streaming services as well as uploaded music to the website for direct sell.
- Update web style sheets.

WEBSITE DESIGNER | TIME WITH GOD MINISTRIES 2022

- Domain name search and registration.
- Social Media links to website.
- Banner and sharable content for social media.
- SEO optimization and Website design.
- Interlink pages within the website

VEHICLE PHOTOGRAPHER | AUTO UPLINK USA 2021

- Shot automotive vehicles for use in online advertising.
- Set up vehicles on location.
- Uploaded and archived photos to inventory management services for each dealer.
- Created window labels for use in some vehicles.

CONTENT CREATOR & SCHEDULE POSTING

Akron Public Library - Odom Blvd Branch

2016-2017

- Create social media content highlighting events at our branch.
- Photograph and record event at our branch.
- Create, edit, and schedule post for social media.